

FRANCHISEE RESOURCE:

INVITATION TEMPLATE FOR LOCAL NEIGHBORLY® MEETINGS

To: [INSERT EMAIL ADDRESSES OF NEIGHBORLY FRANCHISEES]

Hello All,

As a member of the Neighborly® family, I am excited about what working with you could mean for our businesses! Including Neighborly in our local marketing efforts and tapping into our collective resources is a win-win for all of us. I'm ready to get started, and I hope you are too!

I'd like to suggest that all Neighborly franchisees in this area get together for a **breakfast** meeting on [date] from [time range] at [location]. During this initial meeting, we can introduce ourselves, review the [Marketing Playbook](#), share ideas and best practices, and discuss a cross-marketing plan in our communities.

Moving forward, I propose we meet monthly, for one hour. We'll build our camaraderie and commitment to promoting ourselves as a Neighborly community of home service experts. Teaming up on cross-marketing tactics can cut costs and provide new customer opportunities for all of us.

Please let me know if you're interested in participating in this cross-marketing effort and if you are available to attend this meeting. Email me at [email address] by [date].

I look forward to working with all of you! For your convenience, attached is a spreadsheet with your fellow franchisee contact information.

Your Name

Brand name / DBA

Email

Contact number